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MEETING MINUTES
Livingston County Phase II Watershed Groups
Meeting No. 11

Date: 2/13/04
Time: 9:00am
Meeting Held: Green Oak Twp Hall

HRC Job No. 20030566.26

<u>Present:</u>	<u>Representing</u>	<u>Phone No.</u>
Jacy L. Paul	HRC	248.535.3456
Bill Stone	HRC	248.454.6337
Brian Jonckheere	LCDC	517.546.0040
Steve Wasylk	LCRC	517.546.4250
Mike Gaden	MSU-Extension	517.546.3950
Marcia Strong	Brighton Twp	810.229.0550
Amy Mangus	SEMCOG	313.324.3350
Richard Bennett	Putnam Twp	734.878.3131
David Blackmar	City of Brighton	810.225.9282
Bob Hanvey	Marion Twp	517.546.1588
Ron Fadoir	OCDC	248.858.5248
Kelly Kolakowski	Genoa Twp	810.227.5225
Cindy Ambrose	Deerfield Twp	517.546.8760
Terry Lee	Tyrone Twp	810.629.8631
Doug Kuhn	Hartland Twp	810.629.3818
Mark St. Charles	Green Oak Twp	810.231.1333
Chris Riggs	HRWC	734.769.5123

<u>Not Present:</u>	<u>Representing</u>	<u>Phone No.</u>
Bill Bamber	Oceola Twp	517.546.3259
Merry Bering	Howell Twp	517.546.2817
Terry Wilson	City of Howell	517.546.7510
Jeff Prince	City of Howell	517.546.3861
Erv Suida	City of Howell	517.546.7510
Dave Kuzner	Tyrone Twp	810.629.8631
Matt Schindewolf	City of Brighton	810.225.8004
Linda Basista	City of Brighton	810.225.8406
Eric Piehl	City of Brighton	n/a
Sara Lesky	LCDC	517.546.0040
Laura Rubin	HRWC	734.769.5123
Robert Paul	LCDPH	517.546.9858

Jennifer Kramer.....	LCDPH	517.546.9858
Matt Bolang.....	LCDPH	517.546.9858
Pat Hagman	Hamburg Twp	810.231.1000
Simon Ren.....	Hamburg Twp	248.370.2161
Howard Dillman.....	Hamburg Twp	810.231.1000
Rollie Olney	Hartland Twp.....	810.632.7498
Susan Tepatti.....	Giffels-Webster	248.852.3100
Beth Corwin	Highland Twp	248.887.3791
Cheryl Bartley	MDEQ.....	517.335.6093
Kathy Frasier.....	OCDC	248.858.0958
Jon Booth	HRC.....	248.454.6340
Michele Bury.....	Village of Pinckney	734.878.6206
Diane MacDonald	Village of Pinckney	734.878.6206
Dave Marshall.....	Village of Pinckney	734.878.6206

I. Tollgate Video

Brian Jonckheere welcomed the group and then played the video of the Tollgate Wetlands tour. He gave commentary throughout, highlighting points of interest. He suggested that the group take another tour in the Spring and everyone was very receptive to that.

II. Public Outreach Campaign

Amy Mangus of SEMCOG discussed their regional public education campaign. Currently there is an advisory committee for it made up of a variety of groups—environmental groups, consultants, watershed councils, etc. The campaign is based off of the educational components of their regional Water Quality Management Plan. Amy showed us an example of the watershed signs that have been posted for various watershed areas. The idea with the signs is for people to become more aware that they live in a “watershed”. The success of the signs has been very good in areas such as the Clinton River and the Rouge River Watersheds. The idea is to have a coordinated effort with the signs so that they are more recognizable to people.

Next, Amy discussed the topic of watershed education in the school curriculum. A subcommittee has been formed to discuss the idea at this point—after they develop the potential curriculum, it would be piloted before being utilized more widely. They plan to pilot the curriculum in the middle schools.

Amy also went into detail on the Public Opinion Survey that SEMCOG is developing. There is enough interest to move forward with this—St. Clair, Macomb, Oakland and Livingston Counties, as well as the Rouge River Communities, all have an interest in the survey. Amy estimates that the survey would be ready by late Spring/Summer. Subcommittee meetings have been held to help in deciding what kinds of questions will be asked in the survey. The subcommittee currently consists of about 10 members. The idea will be to try to cover all relevant issues throughout the southeast Michigan region in order to get a solid baseline of awareness of the public. Brian noted how important of a tool this survey will be in watershed planning. He noted how important it will be to get a random selection of input to get the best baseline of awareness. The survey will be an excellent avenue to gauge what the attitudes are now, and

how they may change over time—that will be the true way to see if the educational efforts are paying off. Ron Fadoir of the OCDC noted that hits to SEMCOG's website via a web counter on their public education materials will also be a good measurable. In addition, attendance at workshops will also be a good measurable. Discussion came up about the possibility of using a kiosk as a public education forum, but these units are fairly expensive and have not always been that successful in the past. Doug Kuhn of Hartland Twp. suggested the use of a portable trailer holding public ed. materials. This could be further explored down the road.

Amy also discussed SEMCOG's new initiative, their Public Outreach Campaign. This is also a regional effort to educate the public on storm water/watershed awareness issues. Out of the 170 communities that are included in the region, 123 are currently regulated under Phase II regulation. Amy discussed the results they received in a 2002 survey in regards to environmental issues. They found that 30% of the respondents were not happy with the quality of their streams/lakes and 75% of respondents believed they could make a difference. Amy said SEMCOG would like to kick off their Outreach Campaign on Earth Day—April 22nd. Amy showed the group posters of the key components of the campaign. The aim is not to focus issues on “storm water”, but to aim education at more of a watershed scale. The slogan of the campaign is “Our Water. Our Future. Ours to Protect.” The other main component is that they have targeted “Seven Simple Steps to Clean Water”—each corresponding to Phase II Permit requirements. The 7 steps are in relation to the following:

- Keeping Pollution Out of Storm Drains
- Car Care
- Household Hazardous Waste Disposal
- Pet Waste
- Fertilize Sparingly
- Earth-Friendly Landscaping
- Save Water

Each step would be broken out and targeted in more detail in tip cards or posters. After the seven steps were determined, many groups helped out on how to present the educational efforts. The following methods of presentation have been formulated:

- Website for the public to get more information on the 7 Steps
- Posters and Brochures: Each step would be further explored in seven separate publications. The posters/brochures could be published in newsletter articles, prints ads, community newsletters, etc.
- Displays: Could be set up at local libraries, township halls, etc. SEMCOG members could borrow the displays, or SEMCOG Outreach could help in bringing the display to the community.

Distribution: A packet of developed materials would be sent out to SEMCOG members prior to distribution to any one else so that they may review them. For example, they would get 3 posters, about 30 tip cards, a news article and print ad. An email list would go out telling members when the packet would be sent out. The materials that are developed can be bought and the price would vary for SEMCOG members and non-members. The materials could be purchased online, for example. Amy hopes to have prices by the next meeting.

III. Final Agreements

Brian said both agreements are completely signed; he hopes to have copies sent out next week to the group.

IV. Stakeholder List

Chris Riggs of the HRWC asked that the completed stakeholder lists get completed in one week. It is very important that these get submitted as they must be included in the PPP. Chris hopes to have the draft PPP completed and emailed out within the next 2 weeks. Chris will send out one more email reminder to the group with the PPP Stakeholder List guidelines attached.

V. Other Items of Interest

IDEP Training is coming up on March 8th—Brian and Mike Gaden have both signed up already and other communities may want to consider it, as well. It is being put on by the City of Wayne; there will be other training opportunities available down the road. It was noted that the LCRC and the City of Brighton may want to seriously consider signing up for this training as IDEP may be a large issue for them to tackle. A copy of that flyer has been attached with these minutes.

Bill Stone of HRC noted that for our next meeting, he would like to bring in a public speaker. The next meeting is scheduled for Friday, **March 12, 9:00am** at **Green Oak Twp. Hall**. The second meeting from today was also scheduled—it is set for **April 2nd, 9:00am** at **Green Oak Twp. Hall**.

VI. Watershed Planning Binders

Jacy Paul of HRC passed out a binder that can be used to collect all pertinent information while undergoing the watershed planning process. The binder for the subwatershed communities includes:

- Watershed Permit
- Copy of your COC
- Proposal
- Contract
- Unsigned Agreement
- IDEP Template

As soon as the PPP and PEP templates are complete, it would be a good idea to put these in your watershed planning binder, as well. Also, as you meet in break out groups, place all information you receive in there to keep it organized.

These minutes are intended to be a summary of those items discussed. Any corrections and/or comments should be noted to the writer as soon as possible.

Respectfully submitted,

HUBBELL, ROTH & CLARK, INC.

Meeting Minutes
Livingston County Drain Commissioner
HRC Job No. 20030566.26
2/16/04
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Jacy L. Paul

JLP/jp

pc: All present
HRC; M. Synk Kuhn; J. Booth; File